



GUIDELINES

Schomberg Village Street Gallery (SVSG) is a two-day outdoor, juried exhibition and sale of quality fine art, held in the historic village of Schomberg, Ontario. Admission is free to the public. SVSG is a not-for-profit event, organized by a committee of Arts Society King (ASK) and supported by The Schomberg Village Association (SVA).

Guidelines

- Displays must be manned at all times and artist participation is required for the entire duration of the event, regardless of the weather. The show goes on, rain or shine. There is no alternate rain date or indoor venue so please plan accordingly. Event times are 10.00 a.m. to 5.00 p.m. Saturday and Sunday.
- Artists will be allocated a 12x12 foot outdoor space with a designated orientation for the booth placement. One artist per space allowed. If artists wish to have a canopy/tent they must supply their own, no larger than 10x10 ft. They must supply their own display materials, chairs, etc. Artists are advised to remove their artwork overnight on Saturday and may wish to remove their canopy, as there is no overnight security. There is no provision for telephone or hydro hookup.
- SVSG Management will inspect the display area for professional presentation and reserve the right to remove display materials or artwork that are unsuitable or substandard. Professional conduct is also expected. Failure to comply may result in the exhibitor's removal from the show with no refund of fees and the exhibitor's participation in future exhibitions may be refused.
- Artists should arrive at the show on both mornings after 7.30 a.m. The displays must be totally set up and vehicles moved to the designated parking area **before** the show opens at 10 a.m. Takedown is at 5.00 p.m. Artists may not take down their booth and/or leave the show before this time on either day.
- The artist should ensure that they have adequate liability and property insurance. SVSG Planning Committee accepts no liability for loss or damage to property, however caused.

Acceptance Criteria

- Open to all professional artists.
- Artistic disciplines include the following categories: Painting/Artwork, Mixed Media - 2D or 3D, Ceramics/Pottery, Metalwork, Glass, Leather, Jewellery, Photography, Sculpture, Textile/Fiber and Wood. Other categories are at the discretion of the Selection Committee.
- Artists are required to display a minimum of 50% original work. Quality reproductions are acceptable.
- Work that has been produced with commercial kits, molds, patterns, plans, prefabricated forms or other commercial methods is not permitted.
- Only work created by the artist accepted as an exhibitor may be displayed or offered for sale. This must be consistent with the images submitted by the artist and SVSG guidelines.
- Applications will be assessed based on the digital images submitted. The Selection Committee's decision is final.

How to Apply

This is a juried exhibition. Submissions are evaluated on originality, quality of workmanship, design excellence and professional presentation. Incomplete entries will not be considered. **Application deadline is Monday, May 14th.**

The following items are required:

- A completed application form.
- CD with digital images of three (3) recent pieces (created in the last two years) of work representative of that you would show at the event. Files should be in JPG format at 300 dpi, not to exceed 1MB and no larger than 1600 pixels in height or width. The CD must be PC formatted and marked with your name. Images should be labeled to correspond with the list of works on the application form. CDs will not be returned.
- Artist Statement or short bio. The text and images may be used for inclusion in promotional material and publicity and also for reference on the SVSG, ASK and SVA websites.
- Entry fee (see application form). Your cheque will only be deposited if you are accepted, otherwise it will be returned. Following acceptance there shall be no refunds.
- You will be contacted by email and/or telephone with your jury selection notification on or before May 18th 2012