

STUDIO TOUR KING 2023

EXPERIENCE 24 DIVERSE TALENTS, HUNDREDS OF ORIGINAL PIECES TO DISCOVER

Studio Tour King is celebrating its 18th annual art event on April 22 and 23 from 10:00 to 4:00 p.m. Local artists and art enthusiasts will come together in Schomberg and King City. Visitors will have the chance to visit artists in their home studios and in public locations around King Township.

We would like to invite you **to partner with Studio Tour King as a sponsor**. This year, there are three sponsorship opportunities with different benefits. You can help us advertise the Studio Tour while promoting your own business.

Roadside Billboard sign – high impact, roadside: Your logo and company information will appear along the bottom of the sign which will be displayed in the community for three to four weeks leading up to the event date.

Business card or business logo – These will be featured in our brochure delivered to every household in King with our MOSAIC magazine. In addition, your sponsorship will be featured on our website, Facebook and Instagram accounts as well as local Facebook community pages.

If you are interested in sponsoring the Studio Tour King, please complete the attached form and mail it to Studio Tour King c/o Arts Society King, 2920 King Road, King City, Ont. L7B 1L6 or email it to info@ArtsSocietyKing.ca by **February 10**.

Thank you for your support!

Studio Tour King Committee 2023

April 22 and 23, 2023

STUDIO TOUR KING SPONSORSHIP OPPORTUNITIES

HIGH IMPACT Roadside Billboard \$350 – only 4 to 6 available

- 5 feet x 8 feet prominent placement with high traffic on King Township
- all colour, uniquely designed, eye-catching
- visible for 3-4 weeks leading up to Tour
- your logo and sponsorship recognition will appear as part of a visually attractive and unique artistic billboard



Business Card \$175 (approx. 2" x 3" colour ad size) – only 6 horizontal and 2 vertical available

- your support will be recognized in the brochure, on the Studio Tour page of the ArtsSocietyKing.ca website, Facebook, and Instagram accounts effective at time of sponsorship and for up to 6 months in total
- A link may be connected to your website



Business Logo \$125 – only 4 available

- your support will be recognized in the brochure, on the Studio Tour page of the ArtsSocietyKing.ca website, Facebook, and Instagram accounts effective at time of sponsorship and for up to 6 months in total



Studio Tour King Sponsor 2023

Business Name: _____

Contact Person at business: _____

Business Address: _____

City: _____ Prov.: Ontario Postal Code: _____

Business Telephone: _____ Business Email: _____

Business Website: _____

Social Media: _____

Please check the **type of sponsorship** you would like:

_____ Roadside Billboard for \$350. _____ Business card in brochure for \$175.

_____ Business logo in brochure for \$125. OR _____ Donation

Method of Payment:

Cheque (made payable to **Arts Society King**) OR ☐ ASK website

OR ☐ E-transfer to paypal@artsocietyking.ca

Contact Person's Signature: _____ Date: _____

Deadlines: Please return the completed **form with payment AND image in (jpeg format)** by **February 10** for business card or business logo sponsorship and by **March 1st** for the Roadside Billboard.