

Arts Society King *presents*  
**Deck the Walls Art Show and Sale - November 9, 2024**  
Information and Application Package

**A. General Art Show and Sale Information**

Arts Society King (ASK) is a not-for-profit organization located in King Township, Ontario established in 2005. ASK's office and gallery space is located in the King Heritage and Cultural Centre in King City. The organization's driving Vision is "Enriching King Township through arts and culture for all" and its Mission is "to promote, support and advocate for arts and culture through effective partnerships and innovative events and programs". ASK is an arts organization like no other with a huge following and municipal acknowledgment and support.

This is the **second** bi-annual Deck the Walls Art Show and Sale. The sale will be a one day event scheduled for **Saturday, November 9** from 10:00 to 4:00 p.m. at the King Heritage and Cultural Centre. There will be an invitation only **Preview Evening on Friday, November 8** from 6:00 to 8:00 p.m. The Art Show and Sale will be held at **ONE location** only. **Eighteen ASK** artists will be able to display their artwork in the Schoolroom (3 artists), East Gallery (7-8 artists) and Laskay Hall (7 artists). The lighting in Laskay Hall has been upgraded. The Church and Train Station may be available to host two artists in each. Your application will be numbered as it is received.

This year's Art Show and Sale applicants will be juried by the committee. Once your application has been reviewed, you will receive an official confirmation when accepted. Only after your participation is confirmed will your payment be processed. Once processed, there are no refunds.

**Please read the entire package. The key information points are:**

- The Deck the Walls Art Show and Sale is November 9, 2024 from 10:00 am to 4:00 pm  
Preview Evening Invitation Only Event is November 10, from 6:00 to 8:00 p.m.
- As a participating artist, you **MUST** help promote this event (section B)
- This event will use the **Studio Tour King** and **Arts Society King** Facebook page as well as **ASK Instagram** to promote the artists
- See important dates to help keep you on track (section C)
- You must submit **high quality images of five** different examples of your work for the jury and to be used in marketing **AND** a short biography (100 words maximum)
- ASK membership fees (if you are not a member) and Art Show and Sale fees (\$100) will be processed when participation is confirmed into this event

## **B. Artist Involvement and Responsibilities**

Arts Society King has thrived through the years with support from volunteers. The Art Show and Sale volunteer committee will rely heavily on the support and participation of each and every artist. We are asking that each artist make a contribution to further expand the market reach.

### **At minimum each artist is required to:**

- Pick-up and deliver a minimum of 25 postcards/rackcards to areas **outside** of King Township.
  - Follow the Studio Tour King Facebook page: <https://www.facebook.com/studiotourking/>
- Create Facebook posts that include samples of your work / images, your artist biography or information about your artistry process, and tag to the Studio Tour King Facebook page **@studiotourking must appear in your post**. Once ASK receives the notification, we will SHARE your information to the Studio Tour King Facebook page, to the Arts Society King Facebook page and the ASK Instagram account @arts\_society\_king. Many other groups SHARE and LIKE our pages so the marketing domino effect is an important aspect of our marketing efforts.
- Utilize your own social media channels with this same concept (Instagram, X, Tik Tok, etc.).
- Invite your colleagues, former clients, potential clients, galleries, friends and family to see you at the **Deck the Walls Art Show and Sale**. A special invitation to the Saturday event will be created and sent to all participating artists that can be easily forwarded. Please email out the eflyer in advance (.pdf will be provided).
- Post the Deck the Walls Art Show and Sale eflyer with date on your website or social media (if applicable).

## **C. Important Art Show and Sale Dates (this may be updated and re-distributed)**

Saturday, June 1, 2024	Application package (all components) submitted to ASK
Wed., June 12, 2024	Acceptance emails will be sent
Early September 2024	Pick-up min. 25 copies of postcards/rackcards for distribution <b>outside</b> of King
September 1, 2024	Promotion in ASK's MOSAiC Magazine, distribution 10,000
November 8, 2024	Set up at KHCC from 10:00 a.m. to 4:00 p.m.
November 8, 2024	Art Show and Sale Preview Event at KHCC, 6:00 – 8:00 p.m.
November 9, 2024	<b>DECK THE WALLS ART SHOW AND SALE</b>

## Deck the Walls Art Show and Sale Application Form

**Date: Saturday, November 9, 2024 from 10:00 a.m. to 4:00 p.m.**

**Preview Invitation Only Event: Friday, November 8 from 6:00 to 8:00 p.m.**

**Fee: \$100 + HST**

Artist Name: \_\_\_\_\_

Studio Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone (Home, Studio or Cell): \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Medium: \_\_\_\_\_

Average size of your art: \_\_\_\_\_

(For example, average size of canvas is 12"x12" or 24"x24" or 30"x40" etc., or mostly tabletop display etc. Please describe space requirements.)

Briefly describe your work:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Method of Payment:

- will be sent after the acceptance email is sent

**E. Deck the Walls Art Show and Sale Criteria and Guidelines (2 pages, signature required)**

1) **Must be a Professional Artist** as defined by the Canadian Council for the Arts.

([canadacouncil.ca/glossary/professional-artist](http://canadacouncil.ca/glossary/professional-artist))

An artist who: has specialized training in the artistic field (not necessarily in academic institutions); is recognized as a professional by his or her peers (artists working in the same artistic tradition); is committed to devoting more time to artistic activity, if financially possible; has a history of public presentation or publication.

2) Artistic disciplines for the Art Show and Sale are generally considered to be “Fine Art,” which may include painting, printmaking, sculpture, ceramics, photography, glasswork, jewellery, fiber art and mixed media.

3) You must be an **Artist Member of Arts Society King** to be eligible to participate in the Art Show and Sale. A Membership Application is included in this package or can be completed online. In addition to the Art Show and Sale, there are several benefits to membership and we encourage your participation in other initiatives. If you have already renewed your 2024 ASK membership, please do not complete the form again.

4) The Artist must be present at all times between 10:00 a.m. to 4:00 p.m. on the day of the Art Show and Sale as well as the Preview Evening from 6:00 to 8:00 p.m.

5) The artist may display only his or her original artwork and reproductions thereof from his / her original designs as described on the application form (no kits, copies of artwork by others or the work of others).

6) The artist shall behave in a reasonable and professional manner at all times while participating in the Art Show and Sale and related events.

7) The organizers reserve the right to decline an application for participation or to have an artist removed from the Art Show and Sale for breach of this agreement. The organizers also reserve the right to rescind this agreement.

8) Once accepted and your payment processed, there will be no refunds issued after June 28, 2024.

9) The organizers of the Art Show and Sale and related events, their elected officials, directors, members, employees and agents assume no responsibility or liability for any loss, damage or injuries of any kind occurring or suffered either before or after or during participation in the Art Show and Sale or related events. The organizers, their elected officials, directors, members, employees and agents do not assume any liability or responsibility for damage to artwork or any other property owned by the artist and/or financial loss that may be incurred by the artist.

10) Note **the Important Dates sheet** located on page 2. If anything changes, we will notify you.

11) Mail, email ([artshow@ArtsSocietyKing.ca](mailto:artshow@ArtsSocietyKing.ca)), or drop off **your entire application package** by **June 1, 2024 (11:59 p.m.)**. Mailing your application on June 7<sup>th</sup> will NOT have it arrive by the June 8 deadline.

12) Please email NEW high quality images of **five examples** of your art and a short professional biography (100 words max.) to the new email (artshow@ArtsSocietyKing.ca) **by June 8, 2024**. Keep in mind rectangular images may be cropped to a 1.75-2" x 1.75-2" square (max size) for the brochure. **POOR QUALITY IMAGES may result in a REJECTION by the jury. Consider the value of getting your artwork professionally photographed.**

### **DECK THE WALLS ART SHOW AND SALE DISCLAIMER**

*I agree to release the organizers, their elected officials, directors, members, employees and agents from all manners of action, causes, contracts, claims and demands whatsoever which I or any of my employees, agents or servants or heirs, executors, administrators or assigns, shall or may have for or by reason of any cause, matter, thing whatsoever as a result of my having participated in this art show and related events. I agree to indemnify and save harmless the organizers, their elected officials, directors, members, employees and agents from all manners of action, suits, debts, dues, accounts, bonds, covenants, contracts, claims and demand whatsoever and howsoever caused as a result of my participation in this art show and related events.*

**I have read the above guidelines, criteria and disclaimer and agree to abide by these and any reasonable rules and regulations determined by the organizers.**

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Artist Signature

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Date

### **PLEASE PRINT THIS PACKAGE TO COMPLETE AND RETURN TO ASK:**

VIA MAIL OR DROP OFF: Arts Society King, 2920 King Road, King City, Ont., L7B 1L6  
PH: 905-833-2331

OR EMAIL: artshow@ArtsSocietyKing.ca

WEB: www.ArtsSocietyKing.ca

**ASK is located within the King Heritage and Cultural Centre.**

**Hours: Tuesday to Saturday 10:00 – 4:00.**

### **FINAL ARTIST CHECKLIST - BE SURE TO:**

- read through the information package
- complete the Art Show and Sale application (Page 3), sign (Page 5)
- email five NEW HIGH RESOLUTION images (.jpeg format) of your artwork AND a short biography (if you did not participate in Studio Tour King 2022) to **art show@ArtsSocietyKing.ca by June 1st**; label each image with your name (first letter, last name), year and title, for example **KRodgers2022, A New Day**
- record the important art sale dates in your calendar (section C)
- confirm how you can help market and promote this event (section B)
- drop off, mail or email all application requirements so it will arrive by June 1, 2024 (11:59 p.m.)